

# Schedule of Events

## Wednesday, October 7, 2009

Time	Event	Presenters
11:00am - 5:00pm	Registration/Meet the Vendors	
12:00pm - 12:50pm	Luncheon	
12:50pm - 2:00pm	<b>Conference Welcome/Plenary Speaker</b> <i>Trends and Future Directions for Continuing Education</i>	Sean Gallagher, <i>Eduventures</i>
2:00pm - 2:15pm	Break/Meet the Vendors	
2:15pm - 3:15pm	<b>Concurrent Sessions</b> <b>1. Global Opportunities in Continuing Education</b>	Thomas Cracovia, <i>Queens College/CUNY</i> Dr. Sue Henderson, <i>Queens College/CUNY</i> Rick Beal PhD, <i>SUNY ESF</i> John Kucij, <i>Workforce Development Inst.</i>
3:15pm - 3:30pm	Break/Meet the Vendors	
3:30pm - 5:00pm	<b>Ideas Exchange</b> Out on the Town -- Saratoga Springs Awaits	CEANY Facilitators

## Thursday, October 8, 2009

Time	Event	Presenters
7:30am - 5:00pm	Conference Registration	
7:30am - 9:00pm	Breakfast	
8:15pm - 9:00am	CEANY Business Meeting	
9:00am - 10:00am	<b>Plenary Speaker: <i>Creating Connections for Older Workers</i></b>	Emily Allen, AARP
10:00am - 10:15am	Break/Meet the Vendors	
10:15am - 11:15am	<b>Concurrent Sessions</b> <b>1. Alternative Business Models for an Alternative ACE Business Environment</b> <b>2. Cutting Costs While Maintaining Quality</b> <b>3. Squeeze Every Penny Out of your CE Marketing</b> <b>4. No Budget? No Problem!</b> (CEANY Sponsored)	Sunil B. Gupta, <i>Borough of Manhattan CC</i> L. Patrick Dail, <i>Borough of Manhattan CC</i> BrandiLee Schafran, <i>SUNY-ESF</i> Maura Stefl, <i>SUNY-ESF</i> Charles T. O'Gorman, <i>Baruch CAPS Program Instructor</i> Aldrin Rafael Bonilla, <i>CUNY in the Heights</i>
11:15am - 11:30am	Break/Meet the Vendors	
11:30am - 12:30pm	<b>Concurrent Sessions</b> <b>1. Creative Partnerships for Creative Times</b> <b>2. Outreach into Local Sport Communities</b> <b>3. Pricing Strategies to Increase Profit Margins &amp; Retention</b> <b>4. Turn Key Career Training through Private Partnership</b>	Ann Clarkson, <i>Baruch College / CUNY</i> Timothy Donovan, <i>SUNY Youth Sports Inst.</i> Aldrin Rafael Bonilla, <i>CUNY in the Heights</i> Carla M. DeShaw, <i>Cayuga CC</i> Wendy J. Flint, <i>Boston Reed College</i>
12:30pm - 1:30pm	Luncheon	
1:30pm - 3:00pm	<b>Presidents' Panel: <i>How to Get CE a Seat at the Leadership Table</i></b>	University Presidents
3:00pm - 3:15pm	Break/Meet the Vendors	
3:15pm - 4:15pm	<b>Concurrent Sessions</b> <b>1. Increasing Your CE Department's Productivity Using Google Docs</b> <b>2. Have I got a job for you!</b> <b>3. Portfolio Preparation for Credit</b> <b>4. Community Reflection on the Presidents' Panel</b>	David Kohn, <i>SUNY Orange</i> Dorene Iacovino, <i>SUNY Orange</i> Shermira Busby, <i>NYC College of Tech.</i> Nina Leonhardt, <i>Suffolk County CC</i> CEANY Facilitator
4:15pm - 4:30pm	Break/Meet the Vendors	
5:00pm - 6:00pm	New Member Reception	
6:00pm - 9:00pm	Awards Banquet/Auction	

## Friday, October 9, 2009

Time	Event	Presenters
7:30am - 9:00am	Breakfast	
9:00am - 10:15am	<b>Plenary Speaker: <i>Benchmarks for Success</i></b>	Greg Marsello, LERN
10:15am - 10:30am	Break/Meet the Vendors	
10:30am - 11:30am	<b>Concurrent Sessions</b> <b>1. Getting the Most from Staff</b> <b>2. NYC Sector-Based Career Centers</b> <b>3. Helping Adult Learners Achieve Economic Self-Sufficiency</b> <b>4. The Power of E-Mail Marketing</b>	Janet Waterston, <i>Human Resources Consultant</i> Jane Schulman, <i>ACE, LaGuardia CC</i> Sandra M. Watson, <i>ACE, LaGuardia CC</i> S.A.M. Kargbo, PhD, <i>University Center for Academic/Workforce Development, SUNY</i> TBD
11:30am	Closing Session & Raffle	Chuck Caples, <i>CEANY President</i>

Schedule, presenters, speakers and panelists are subject to change.