



FACTS

DDI EDUCATION PARTNERS' NETWORK

About DDI

DDI is a strong, collaborative partner to colleges and technical schools who offer Continuing Education and training for Corporate and Economic Development. With a long track record of success, we have provided behavior-based leadership and workforce training for the classroom for over 30 years.

The benefits of working with us:

- Little or no up-front cost to start offering training.
- Return to your current customers with supplementary offerings.
- Award-winning programs, used successfully by companies of all sizes.
- Materials in multiple languages.
- Flexibility to select training tailored to the needs of your clients.
- Many ROI studies prove that our programs work.

WHAT SETS DDI APART

IMPLEMENTATION

Product Availability

DDI'S APPROACH

> DDI's most current training and development products, covered by your service agreement, will always be available for resale by our partners.

Product Updates

> DDI's products are updated every few years based on feedback from clients, our experience and research, and the changing needs of business. In the words of one college client, "You have developed an outstanding product that keeps getting better."

Content

- > Robust library of competency-based training courses for leaders, workforce, and customer service providers; special courses for health care market.
- > Courses for multiple levels that share common concepts and can be used together.
- > Multiple delivery options: classroom, web-based, paper and pencil self-study.
- > Customer service training focused on specific audiences, including health care.
- > Varied instructional design including simulations, games, exercises, video-based exercises, skill practices and checklists.
- > No. 1 program, Interaction Management® (IM), as selected by Consortium for Research on Emotional Intelligence in Organizations as a model of adult learning. The IM program for leaders targets emotional and social competencies associated with adult learning.

Facilitation

- > Train-the-trainer or DDI's contract trainer network.
- > Master Trainer options available.
- > Online Facilitators' Network supports your trainers.
- > Webinars providing development and thought leadership to keep instructors current.

CONTACT INFORMATION

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| Results | <ul style="list-style-type: none">> Exceptional focus on measurable results; many examples of ROI for a variety of businesses and organizations. |
| Flexibility | <ul style="list-style-type: none">> Courses purchased individually as needed, based on client business needs.> Delivery is variable, from two to four hours; some courses have full-day content. Multi-day configurations available.> Most content available in web-based format as part of blended learning solutions. |
| DDI as a Company | <ul style="list-style-type: none">> Privately held; in business since 1970.> 10% of income devoted to product research and development.> DDI's core values include driving for client results, integrity and teamwork.> Charter member of ASTD's Platinum Vanguard Circle for e-Learning Certification.> Client success stories and research results prove the business impact of DDI programs.> Rapidly expanding education partner's network. |
| How We Partner With You | <ul style="list-style-type: none">> DDI is an NCCET Corporate Partner.> Managed by Jane Whitmore and Robin McLean who have extensive experience in business and with college partners.> Education Partners' Network is a strategic focus championed by our CEO.> Responsive customer service.> Commitment to your success. |
| Education Partners' Network Online Support | <p>This special password-protected web site gives you:</p> <ul style="list-style-type: none">- Tool Kit for developing sales/prospecting skills.- Downloadable, customizable marketing materials.- Research results- Sales presentations- Free needs analysis |
| Financial Arrangements | <ul style="list-style-type: none">• No licensing fees.• Order as needed; no minimum purchase requirements.• Sales quotas not a determinant of the support you will receive.• Uniform, easy-to-use discount structure. |